

PLAIN ACTION

Indicative list of potential activities and projects

The attached list serves to assist those who will potentially deliver the Programme with Plain Action funding.

It is an indication of how the Local Action Group currently foresees its three objectives being achieved.

Many of these potential activities and projects will be developed and designed in discussion between Plain Action and those interested organisations operating in these three fields. Broad needs and issues have been identified through the work undertaken to put in the original bid, but now much meat needs to be put on the bones.

Local organisations may also suggest other activities and projects not indicated here on the basis of their own knowledge and assessment of need.

As explained on the separate Expression of Interest note, all activities and projects will need to address directly at least one of the three objectives, and also accommodate the Programme's two underlying themes of military / civilian and sustainability issues.

Depending on the responses to the request for Expressions of Interest and subsequent discussions the Local Action Group will decide:

- Which organisations should be invited to work up full applications
- Which areas call for more investigation of issues and need before activities and projects can be fully developed.
- In which areas it might be more appropriate for the Programme itself to develop activities and projects and then commission the work directly
- Which areas lend themselves to individual limited or pilot activities and projects which might then be 'rolled out' across the entire Programme area at a later stage.
- Which areas are best dealt with under a small grants scheme (£500 to £5,000 and exceptionally to £10,000) and/or the main grants process (over £10,000)

As indicated elsewhere, the Programme Manager and Plain Action members will be very pleased to discuss at any time aspects of this list and the wider Programme.

John Dowsett
Programme Manager
7th April 2009

These lists are indicative only. Please read in conjunction with covering sheet. All projects need to address the military/ civilian and sustainability themes.

Objective 1 To maximise the skills, abilities and opportunities of all those living and seeking work in the area, particularly in the context of the opportunities presented by the military establishment and the skills of those leaving it.

A. Projects aiming to ease the transition from military to civilian employment

- i. Improving local military / civilian employer links leading to appropriate training and 'welcome' schemes
- ii. Working towards greater alignment and mutual acceptance of military and civilian training and qualifications at a local level
- iii. Enhancing existing support and training for Service leavers setting up own businesses in the local area
- iv. Provision of an individual support (financial and otherwise) scheme to improve access to training
- v. Other projects and activities proposed by existing service providers, voluntary sector agencies, and users in response to identified needs, gaps and barriers

B. Projects specifically addressing needs of military dependent adults

- i. Addressing specific barriers to take up of training opportunities (eg lack of affordable child care provision, lack of or cost of transport)
- ii. Enhancing and extending existing provision of basic skills, personal and other life skills type training
- iii. Provision of an individual support (financial and otherwise) scheme to improve access to training
- iv. Other projects and activities proposed by existing service providers, voluntary sector agencies, and users in response to identified needs, gaps and barriers

C. Projects specifically aimed at young people 16 – 25

- i. Addressing the barriers that limit take up of training opportunities (eg lack of engagement and motivation, lack of or cost of transport)
- ii. Enhancing and extending existing provision of basic skills, personal and other training particularly aimed at young people
- iii. Increasing the availability of local apprenticeships in appropriate industries, and linking school leavers to local employers (incl MoD and MoD contractors)
- iv. Individual support (financial and otherwise) scheme to improve access to training
- v. Development of military / civilian links in the field of life skills, recreational and other non-vocational training

D. Projects generally enhancing existing or providing new vocational skills training

- i. Provision / enhancement of vocational training in fields with proven skills shortage, aiming particularly at unemployed people & those in declining sectors

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Objective 2 To strengthen the long term economic performance of the area by supporting initiatives that nurture enterprise, cross sectors and remove barriers

A. Projects promoting tourism and related activities

- i. Investigation / development of long distance walking and cycling routes linked with accommodation, transport and refreshment providers
- ii. Promotion and development of the area's tourist potential with particular regard to the military and archaeological interests and flora and fauna
- iii. Development and promotion of particular single tourist attractions

B. Projects which promote local food production and consumption

- i. Establishment of Salisbury Plain 'branding' scheme to promote local food, linked with regional and national initiatives
- ii. Establishment of local supply chains and linkages with major local food consumers such as MoD, schools and colleges, tourist industry, major food retailers.
- iii. Other projects and activities supporting and promoting local food production and consumption

C. Support for businesses

Enhancing and extending existing support particularly targeting those in food, tourism and the environmental/sustainability fields, those operated by Service leavers and Service dependants, those offering high value-added employment, and those seeking to diversify from work in declining sectors. Projects and activities may include:

- i. General mentoring and business advice targeting micro and small enterprises.
- ii. Financial grants direct to businesses (cap and revenue)
- iii. Start-up Information and Diagnosis service tailored to particular fields (eg highly technical, tourism, retail)
- iv. Services providing advice / linkages re potential work with the MoD and MoD contractors.
- v. Development and/or installation of alternative energy sources by businesses

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Objective 3 To work for cohesive, stable and sustainable communities throughout the area by addressing current imbalances and geographical and social isolation

A. Projects which bring the civilian and military communities closer together and increase mutual understanding

- i. PR and information dissemination across Salisbury Plain
- ii. Military support for local community facilities, activities, and events, local PR
- iii. Local activities and initiatives involving a sharing/exchange of skills and knowledge between civilian and Service individuals and families.
- iv. Activities and initiatives involving a sharing or transfer of equipment, materials and other assets between military and civilian establishments and communities

B. Projects increasing access to essential services in rural communities

- i. Development of multi-functional mobile services; (possible initial feasibility / trial which may roll out.)
- ii. Development of combined purchasing schemes covering linked settlements, (possible initial feasibility / trial which may roll out.)
- iii. Support for multi purpose use of community and other buildings (village halls, shops, PO, pub)
- iv. Provision of affordable transport to rural communities – feasibility studies, support for start-up community transport schemes

C. Projects encouraging strong sustainable and all-inclusive communities

- i. Support for a broad range of village and community voluntary activities involving sport, special interests, community facilities, and especially those which bring in those on the margins
- ii. Activities or programmes specifically designed to address the needs of young people as they move towards adulthood
- iii. Activities or programmes specifically designed to address the social needs of young mothers, especially those living in isolated circumstances
- iv. Other projects and activities which will directly contribute to this objective.

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